

CASE STUDY

Development Feasibility: Analyzing Sites for Amazon HQ2 in Miami's Urban Core

MIAMI, FLORIDA

ABOUT THE PROJECT

In 2017, Amazon published a Request For Proposal (RFP) for cities interested in becoming the home of its next headquarters campus. Amazon's RFP criteria included government-owned land, proximity to urban core and transit, and the ability to develop 8 million sq. ft. of usable space.

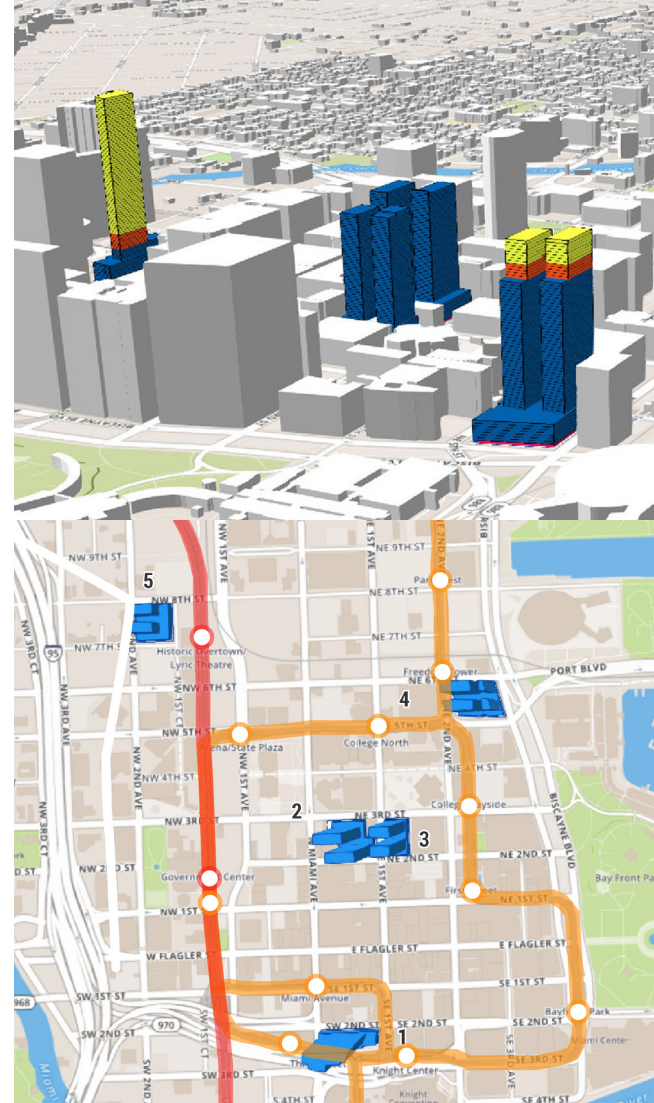
USE OF GRIDICS

The Gridics team leveraged the power of our filter-rich real estate search application to identify all of the Miami parcels meeting Amazon's strict criteria.

Once these 150 parcels were identified, we utilized our patent-pending zoning application to conduct site-specific 3D development scenario analysis and test feasibility within the allowances of the Miami 21 zoning code.

RESULTS

Our analysis found the 6 most ideal sites for Amazon HQ2 in Miami. What would've taken weeks of work spanning zoning attorneys, city staff, and urban planners was completed in just a few minutes with the Gridics engine.



TYPE	Feasibility study
YEAR	2017
PROPERTIES	150 parcels
AREA SIZE	Downtown Miami urban core